

## SUCCESS STORY

## Private Sector Forum on Violence Prevention

JPV's forum promoted a robust discussion on effective and strategic ways to involve the private sector in prevention.



PHOTO: JPV

Undersecretary for Prevention and Citizen Participation Alberto Begné delivers his opening remarks at the Forum on Strategic Violence Prevention.

"Participants remained engaged until the end of the forum, and expressed appreciation for the new connections made and cross-regional learning."

- Lainie Reisman, JPV

Recognizing the private sector's interest in becoming a part of the solution regarding violence and crime prevention in Mexico, JPV and USAID, along with the Business Coordinating Council (CCE) and Tec de Monterrey's School of Government and Public Transformation, hosted a Forum on Strategic Violence Prevention on May 18. The half-day forum, which operated at full capacity and gathered over 100 attendees representing nine Mexican states, was centered around the question, "How can the private sector become strategically and effectively involved violence prevention Mexico?" in in

In the forum's opening session, keynote addresses about the ways in which Mexico can lead the way regarding violence prevention in the region were given by former Costa Rican President Laura Chinchilla, Undersecretary for Crime Prevention and Citizen Participation Alberto Begné and U.S. Chargé d'Affaires William H. Duncan, while closing remarks were made by the Deputy Mission Director of USAID in Mexico Margaret Spears. Most sessions covered topics ranking from the state of violence and crime in Mexico to public-private partnerships, promising practices and targeted investments in strategic violence prevention.

As future members of the City Network ("Red") prepare to host similar events in their regions, we hope that these prevention conversations continue and open the door for potential financing of projects at the local, state and federal level in collaboration with the private sector.